

## Contact

For further information or if you wish to order your cord blood collection kit please contact us on the following:

Cells Limited, Temple House  
221-225 Station Road  
Harrow HA1 2TH

**Tel.** 0845 226 0844

**Fax.** 0845 226 0866

Calls charged at local rate. Lines open 24 hours a day 7 days a week.

**Email.** [info@babycells.com](mailto:info@babycells.com)

**Web.** [babycells.com](http://babycells.com) & [cellslimited.com](http://cellslimited.com)



**baby**  **cells**

Our Achievements

ISO 17025 Certified  
Laboratories

and Winners of

Golden Achievement  
Award For Excellent  
Child Care Services

and

Advancements in  
Medical Research Award





### Chairman's Message

New parents frequently worry that their child might suffer ill health or, tragically, terminal disease. When you consider the advancing uses of stem cells within medical science, by investing in storage at newborn stage, parents can truly give their offspring the best start in life.

## Order Form

Please complete this form and send it to our office together with payment  
*(cheque or payment details)*

### Mother

Last Name

First Name

Address

Postal Code  City

Telephone

### Father

Last Name

First Name

Address

Postal Code  City

Telephone

### Other Details

Hospital

Consultant

Due DOB

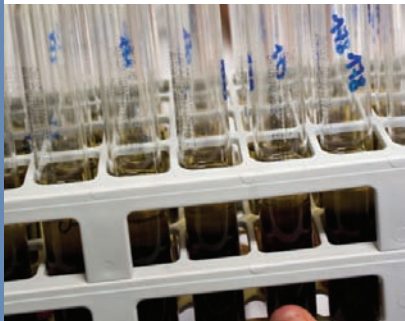
Payment  Cheque\*  Bank transfer\*\*  Credit/Debit Card\*\*\*

\*Cheque made payable to CELLS Limited. \*\*Account No 50082317 Sort Code 20-37-16 \*\*\*Please call customer service

Signature \_\_\_\_\_

## Why Store with Us

- Use of proprietary developed, temperature controlled kit - ensures viability of stem cells up to 96 hours at room temperature.
- Mandatory serological examination of the cord blood on five parameters using the latest technology (PCR) - so mothers do not have to get blood tests done.
- Processing of cord blood stem cells with a third generation technology.
- Storage of sample at two separate locations, as a result, the risk of destruction of the entire volume is negligible. No other private stem cells bank does this.
- Storage with a European accredited (ISO 17025) laboratory using state of the art equipment and long-term experience in the field of cryobiology.
- Our working methods allow for the removal and separate storage of stem cells from umbilical cord blood. This benefits the vitality of stem cells and prevents toxicity.
- The expertise of a multi-national company (30 countries).
- Greater peace of mind; two samples means they can be used twice.
- The laboratory is in the heart of Europe: on the doorstep of Brussels. Blood samples from anywhere in the world reaches the laboratory in no time at all.
- A true life saving opportunity.
- No processing/storage cost for failed sample.
- No hidden fee for withdrawal of stem cells for transplantation.
- A highly qualified team.
- Available to you on the phone 24 hours a day, 7 days a week.



## What are Stem Cells

Stem Cells are the building blocks of all human cells and can form any part of our biological existence from muscles, bones, nerves, blood system and organs. The cure for many life threatening diseases is dependant on the transplantation of stem cells, of which there are few sources. Umbilical cord or the placenta is one of the richest source of stem cells.

Stem Cells from the umbilical cord blood can cure many life threatening diseases including; thalassemia, leukaemia, Fanconi's Anaemia, Osteipetrosis and Lupus.

## Unimaginable Possibilities

Scientists across the world are carrying out research to discover further uses of stem cells. Potentially the research should provide answers to curing diseases such as diabetes, breast cancer, ovarian or testicular cancer, melanoma, rheumatoid arthritis, Parkinson's as well as the regeneration of damaged heart tissue. Scientists believe that the stem cell research will offer an opportunity unlike any other to dramatically influence the fight against life threatening diseases.

Keeping the potential of these cells in mind many parents around the world are choosing to store their newborns' stem cells.

## babycells at the Right Time

Collection of these cells can only take place after the birth of your child. Unlike in the past umbilical cord/placenta, the reservoir of stem cells, should not go to waste for sake of your baby's future health.

**Stem Cells are the building blocks of all human cells and can form any part of our biological existence**

babycells give you a greater peace of mind with the existing therapies and ongoing research around the world into new applications.



## Stem Cells Collection Procedure

Stem Cells for your newborn can only be collected at the time of birth. The procedure is simple and takes no more than 3-5 minutes and is completely painless and bears no harm to the child or the mother. In most cases the collection procedure will be performed by your doctor, midwife or any other health professional. Most healthcare professionals will perform this procedure, but it is essential that you check in advance with them if they will perform the collection procedure. If there are any problems you can contact us and our team will be happy to speak to your doctor, midwife or any other medical professional.

We provide you with the cord blood collection kit which will be used to collect and send the cord blood to our laboratories.

## Cord Blood Collection Kit

The Cord Blood Collection Kit contains a collection bag (similar to that of a blood donation bag), an anti-coagulant and a preservative to ensure your baby's cord blood is completely safe. Once the collection has been carried out, a courier will collect the sample and it will be brought to our laboratories where it will be processed and eventually stored.

## Processing and Storage

The sample is processed by our highly qualified staff at our laboratories; they separate the stem cells from the blood sample and then cryogenically store the stem cells at  $-196^{\circ}\text{C}$  in Liquid Nitrogen.

Stem Cells can be indefinitely stored at  $-196^{\circ}\text{C}$  in Liquid Nitrogen, but to ensure the sample is viable we store for an initial period of 20 years, after the end of which we will contact you to discuss further options of storage.

## Retrieval of Stem Cells

If the need be, you can retrieve the sample at no extra cost and this can only be done either by the parents/ guardians or by the child.

## What it Costs

For UK Residents

Please refer to website or call customer services for latest costs

## The Company

Cells Limited is the UK's leading provider for stem cells storage. We are backed by our European partner Life-Sciences Group N.V., which is a Dutch holding company with subsidiary companies in most European countries. Its nominal capital amounts to more than five million Euros and benefits from institutional investment from insurance company, Mercator Nordstar, Cryo-Cell Inc. and a number of private investors.

We have a central laboratory based in Brussels, Belgium, a second storage laboratory in the Netherlands and a cooperation partner in Germany. The samples are transported to these laboratories and are then carefully processed. Our procedures are amongst the most technically advanced in the world and comply with all international and local regulations. We have extensive quality systems in place, GMP (Good Manufacturing Practice) in Germany, and NBN EN ISO 17025 in Belgium.

Apart from storage we have an intensive research programme. For example with our partners we are able to expand (multiply) stem cells.



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